

Disclaimer & Privacy Policy

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The information contained on this website is provided as general information only and does not constitute and is not a substitute for legal or other professional advice. Reliance upon the material contained on our website is solely at your own risk.

This Disclaimer & Privacy Policy applies to the use of the Paley Rothman website. It does not apply to attorney-client and legal communications we exchange with our clients or other counsel and parties. Such communications are subject to different rules of professional ethics and responsibility.

INFORMATION WE COLLECT

You can visit Paley Rothman's website without providing any personally identifiable information ("PII") other than the information we collect automatically. You may choose to give us PII in a variety of situations. For example, if you subscribe to receive information, or register for webinars, conferences and events you will be asked to provide certain PII that may include your name, address, email address, company, position, physical address, telephone number, fax number, and preferences. We may also ask for your PII when you express an interest in employment opportunities at Paley Rothman by submitting an application through our website. The information we collect from you will be made apparent at the time you are submitting your application, and we will use this information only to evaluate your employment candidacy.

We collect standard information about Paley Rothman users such as browser type, operating system, what you searched for, referring and exit pages, the dates and times of visits, and other website usage behavior called "Site Visitation Data" (SVD). SVD is used to administer the website and provide general statistics regarding the use of Paley Rothman's website.

Biographical Information: We may automatically request and collect information about you when you visit the website, such as your gender, your age, and your online interests.

Navigational Information: We automatically collect information related to how you got to the website, such as the website from which you came, and the website to which you navigate after leaving our website, what pages you visit on the website, how long you stay on pages, how many pages you visit, and if you complete any forms on the website. Some of this information is anonymous, as it does not permit us to identify you personally. However, we may associate this information with your PII if you provide it, or have provided PII to us.

Cookies, Flash Cookies, Clear gif files & Web Beacons: The website may also use cookies, flash cookies, clear gif file, web beacons and other technologies to recognize users, customize their experience, or target marketing.

A cookie is a small text file that a website's server places on a user's computer, mobile phone, or other device. The cookie transmits information back to the website's server about the browsing activities of the user. This includes information such as pages and content viewed, the time and duration of visits, and what links a user may have clicked on the website. Cookies can also be used to recognize users and maintain data related to a particular individual, including passwords. In some contexts, such as where a number of separate websites participate in a network, cookies can be used to track a user across different sites. Cookies are used as a standard practice by many sites. Certain features of our website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our website. Flash cookies are not managed by the same browser settings as are used for browser cookies. Pages of our the website and our e-mails may contain small electronic files

known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Paley Rothman, for example, to count users who have visited those pages or (opened an email) and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

The use of cookies by our third-party partners and vendors, affiliates, tracking utility company, service providers is not covered by our privacy policy. Our partners, affiliates, tracking utility company, service providers use session ID cookies to make it easier for you to navigate our website. We do not have access or control over these third-party cookies.

If you would prefer not to accept cookies from our website or any third-party service provider or other website, you can modify the settings in your browser. You may refer to your browser's online help feature or user manual for instructions on how to do this. If you refuse to accept cookies, it is possible that some portions of the website may not function as intended.

USE OF PERSONAL INFORMATION (PII)

We will treat your PII as confidential, and we will not share your PII with third parties without your permission, except in the limited circumstances described below.

We may provide your PII to third parties for the purposes of operating our business, delivering, improving, and customizing our client services, sending marketing and other communications related to our business, and for other legitimate purposes permitted by applicable law or otherwise with your consent, as may be required by applicable law or in response to a lawful subpoena. The third-party companies are authorized to use your PII only as necessary to provide these services to us. It is our practice to require such third-parties to handle information in a manner consistent with our policies. These third-parties may include the following:

Vendors: We may provide your information to vendors who help us do things like provide services features, monitor website activity, maintain databases, and assist us in hosting; and where they may observe information about you in the same way as described above. We also use third party vendors to provide services related to hosting the website, providing technical support, updating records in our database and sending or coordinating the sending of marketing communications on our behalf.

Currently, Paley Rothman uses a third party vendor called "LawPay" to allow our clients to pay their legal bills on line. LawPay has its own privacy policy, which can be found here (<https://lawpay.com/terms/privacy/>). By using our website, users acknowledge and agree to not only our privacy policy, but the privacy policies of our third party vendors like LawPay.

Other Third Parties: We may provide your information to persons or entities in connection with our own business operations, such as to our auditors or counsel, or in connection with a major change in our business (such as an acquisition), provided such persons or entities are subject to obligations to keep the information confidential and use the information only for the purpose we provided it to them.

Marketing: The information you provide on the website may also be used by us for marketing purposes, such as when you subscribe to receive marketing communications or newsletters. Your information will not be provided to third parties for any third party marketing purposes. You may choose to stop receiving our marketing communications at any time by opting out by following the unsubscribe instructions included in those communications, or you can contact us at info@paleyrothman.com.

SECURITY OF PERSONAL INFORMATION (PII)

The security of your PII is important to us. We intend to protect the PII entrusted to us and treat it securely in accordance with this Privacy Notice. We follow generally accepted physical, administrative, and technical safeguards designed to protect your PII from unauthorized access, use, or disclosure to protect the PII submitted to us, both during transmission and once we receive it. ***However, no method of transmission over the internet, or method of electronic storage is one hundred percent secure and we cannot guarantee its absolute security.*** Any transmission of PII is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website by any person or entity.

Please note that emails and other communications sent to us through the @paleyrothman.com email addresses are not encrypted and we strongly advise you not to communicate any confidential information including PII through those addresses.

Retention of Personal Information (PII):

We will retain your PII as needed to fulfill the purposes for which it was collected. We will retain and use your PII as necessary to comply with our business requirements, legal obligations, resolve disputes, protect our assets, and enforce our agreements.

LINKS TO OTHER WEBSITES

We work with responsible third-parties. While you are using the website, you may be linked or directed to other third-party sites outside of our website that are beyond our control. Each of these third-party sites may have privacy policies and practices different than from those of Paley Rothman. Please be aware and review the privacy policies and practices of these third-party sites carefully. We are not responsible for any actions or policies of such third parties.

SOCIAL MEDIA FEATURES AND WIDGETS

Our website includes social media features, such as the Facebook, Twitter, and LinkedIn and widgets such as the ShareThis button that run on our website. These features may collect your IP address, which page you are visiting on our website, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third-party or hosted directly on our website. Your interactions with these features are governed by the privacy policy of the company providing it.

EMAIL PREFERENCES

If you sign up to receive email from our website, you may automatically receive emails from Paley Rothman. You may unsubscribe from these emails by following the removal instructions located at the bottom of each email.

YOUR DATA PROTECTION RIGHTS

Applicable data protection laws may give you the right to control our use and processing of your PII. These may include the right: (i) to request access to and a copy of your PII; (ii) to object to processing of your PII, or to request rectification or erasure of your PII; (iii) to restrict processing of your PII; and (iv) to the PII data portability. Where we are using your PII with your consent, you also have the right to withdraw your consent at any time, though this will not affect our uses of your PII prior to the withdrawal of your consent.

To exercise any of your rights, please contact us at info@paleyrothman.com. We will consider and act upon any such requests in accordance with applicable data protection laws, and may ask you to verify your identity in order to help us respond efficiently to your request.

You also have the right to raise questions or complaints with your applicable national or state data protection authority at any time.

APPLICABLE LAW

This Disclaimer & Privacy Policy is subject to and will be interpreted under the laws of the United States and the state of Maryland (without regard to its conflicts of law principles).

CONTACT US

If you have questions or concerns with respect to this Policy, please feel free to email us at info@paleyrothman.com.